

Woord en Daad



Introduction Woord en Daad

- Christian international non-governmental organization
- Founded in 1973
- Based in Gorinchem, The Netherlands

Main objectives

Woord en Daad is an entrepreneurial and innovative NGO. Woord en Daad's staff are motivated by the Christian perspective on justice and compassion to realize a dignified existence for each individual. With our programmes we have been working for sustainable change for over 50 years. Together with our loyal supporters and experienced partners, we continue to build on this life-changing work.

REACH

Woord en Daad works with 32 core partners in 18 countries.

Africa: Benin, Burkina Faso, Chad, Ethiopia, Ghana, Ivory Coast, Mali, Mozambique, Sierra Leone, Uganda

Asia: Bangladesh, Nepal, Philippines, Sri Lanka

Central and Latin America:

Colombia, Guatemala, Haiti

Middle East:

Syria

AREAS OF EXPERTISE IN PROGRAMMING

Woord en Daad has expertise in:

- Education
- Employment and Training
- Sustainable Water
- Inclusive Agribusiness

CAPACITY

Income 2023: € 35,715,899



Private individuals	€ 15,666,218
Companies	€ 4,886,791
Grants	€ 6,004,267
Other	€ 9,158,623

AREAS OF EXPERTISE IN PROGRAMMING

1 Education

Woord en Daad's education programme has three areas of focus:

1) Christian education and sponsorship, 2) International Network for Christian Education (INCE) and 3) Exploited children programme.

As part of the Christian education project, Woord en Daad supports 30,000 sponsorship children.

In order to ensure a better future for youngsters worldwide, INCE improves educational quality through value based systemic change. Our aim is to achieve quality Christian education at the national level in each country involved.

Child protection and removing obstacles to education is what is being focussed on by the exploited children programme.

Impact 2023:

29.803 children educated

79.067 teachers trained

2.666 children supported to restore from exploitation

104.668 children supported to prevent exploitation

The programme contributes mainly to SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

2 Employment and Training

The Employment and Training programme seeks to contribute, in collaboration with relevant sector players, to full, productive and dignified (self-)employment for the youth workforce in low- and middle-income countries.

With our Job Booster-concept we aim at connecting job seekers with employers and, if necessary, provide training.

Impact 2023:

- 17.653 people finished education, training or coaching
- 4.748 young people found a wage job
- 12.228 young people became self-employed entrepreneurs

The programme contributes mainly to *SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.*

3 Sustainable Water

Our interventions use a servicing approach, in which we professionalise service providers, mobilise paying end-users and advocate for more inclusive regulation. Within this programme Woord en Daad focusses on three areas: 1) Drinking water, sanitation and hygiene, 2) Water for Food, and 3) Water Management.

Impact 2023:

- 417.902 people reached with sustainable water
- 1.226 improved water services
- 1.270 water and hygiene service providers trained

The programme contributes directly to *SDG 6: Ensure availability and sustainable management of water and sanitation for all.*

4 Inclusive Agribusiness (IA)

The overall objective of the IA programme is to contribute to a sustainable increase of income for entrepreneurs (farmers, business owners) and their employees and hence improved food security at household level.



Impact 2023:

- 14.890 farmers trained
- 6.686 farmers selling products to fair factories
- 3.572 farmers access to credit

The programme contributes directly to *SDG 1: No poverty; SDG 5: Gender equality; SDG 8: Decent work and economic growth, and SDG 12: Responsible consumption and production.*

5 Emergency Relief

In case of Emergency Relief Woord en Daad is making sure the first needs are addressed, and immediately works towards resilience in communities in order to enable them to provide for themselves. Where possible and relevant for the target area and considering risks for upcoming emergencies, connection will be made to one of our four thematic areas of programming.

OUR APPROACH

Project based & consortium building

Woord en Daad aims to sustainably improve the lives of vulnerable people, to realise a dignified existence for every individual. As a project-based, flexible organisation, Woord en Daad always seeks new opportunities and collaboration to achieve this goal. Together with our southern partners, we work strongly result-focused towards sustainable improvement. We believe a system change approach is needed to realise this, so Woord en Daad cooperates as much as possible in multi-stakeholder partnerships with governments, businesses, civil society organisations, churches/faith based organisations and knowledge institutes to reach a maximum of impact. Our diversified donor base gives us the opportunity to blend finances, spread risks, and work independently.

Southern leadership and shared power

Woord en Daad is committed to fostering Southern Leadership in our partnerships, emphasizing a horizontal collaboration model where power and decision-making are shared equitably. Our approach to development is grounded in continuous dialogue with Southern partners, recognising their unique insights and leadership in shaping impactful strategies within their contexts. By working in alliances and public-private partnerships, we aim to place Southern actors at the forefront, ensuring they have significant roles in setting agendas and develop own strategies, choosing partners and partnership practices, influencing and/or determining funding guidelines and criteria, and leading business development. This commitment to shared power enhances the effectiveness of our joint missions and aligns with our core values of stewardship, co-responsibility, and mutual respect among all stakeholders.

Co-creation & adaptive programming

In our role as broker, we draw together focussed teams of thematic experts across organizations in North and South for context analysis to deeply understand the local context, innovation and creating intervention concepts. We enrich these processes with monitoring and learning and documented track record on effective strategies.

We contribute to managing the programme implementation by keeping a strong knowledge-base on country-specific

Recommendation:

"During a project visit to the Fiber for the Future project in the Philippines, I saw how Woord en Daad works with great dedication to a good project implementation and a balanced collaboration with local partners."

(Eline Minneboo, senior project advisor RVO)

sectors, and take a pro-active role in data analysis and sharing to support the partnerships we work in. Within and across programmes we have an explicit learning agenda, which we use to guide our documentation of effective strategies and track record.

Policy influencing – north and south

Woord en Daad wants both the Netherlands and the EU to increase efforts ensuring people in developing countries get more opportunities to make progress. Woord en Daad participates in the Dutch partnerships Civic Engagement Alliance, Partos, and Building Change in the European cooperative of Christian NGOs, EU CORD.

Awareness raising

Woord en Daad has a programme aimed at making people aware of the complexities of international cooperation. It encourages people to think about how their lifestyle affects the lives of people in the South. People are motivated and equipped to make lifestyle choices based on Christian values.



GUIDING POLICY THEMES

Our strategic positioning is specifically informed by three trends. Global reports observe deeper growing poverty and inequality, and on a smaller scope Woord en Daad equally concludes that we are not easily reaching the poorest that we intend to reach with our work. A second observation is that stress on planetary boundaries is growing, with adverse effects on the poor. We hear from our target groups that climate change effects are dramatic for their communities, and reinforce complex webs of causes that keep them in poverty – or push them back. This growing complexity and the persisting inequality issues ask for different approaches that take on more structural and systemic changes. We take on this third trend to explore working in different roles and partnerships to achieve more scale and impact.

INNOVATIVE CONCEPT

We develop programme- and country-related responses together with partners, in a process of co-creation. In the past this has already resulted in leading innovative concepts. Three examples are:

Fair Factory

The Fair Factory Development Fund invests as a shareholder in food processing factories in developing countries. To this end, we seek partners who work according to the same values as us. And by doing this we ensure that all stakeholders – including the farmers and factory employees – benefit from the factory as economic driver. The fund invests in the factory and Woord en Daad ensures the training and coaching of farmers and young people around the factory.

Job Booster

Woord en Daad uses innovative and entrepreneurial approaches that engage with the private sector. We stimulate employment for young people by setting up local Job Booster social enterprises. Job Booster is a broker of employment. We negotiate (large) employment contracts with companies, select training providers via public tenders, and support youth with entrepreneurial ambitions in starting a business. We support youth on an individual basis, for example with finalizing their business plan, and we negotiate with local banks to give youth access to capital. The main objective of this approach is to achieve full, productive and dignified jobs for all.

Water provision through pre-paid services

Woord en Daad uses a novel approach in water projects by using a pre-payment and monitoring technology to ensure reliable revenue streams. Households purchase a 'water credit' with which they can use a smallscale pipeline system. The income received is used to maintain this pipeline system. A service provider is established to deliver water services at scale which creates a comprehensive business case.

